

1 August 2023 Workshop on Innovation and Entrepreneurship under “Wisdom Series”

SLSBT & CSJMIF
Organizes

WISDOM SERIES SESSION ON INNOVATION AND ENTREPRENEURSHIP

1 AUG 2023 **2 PM ONWARDS**

SLSBT BLOCK B AUDITORIUM

CHIEF PATRON
Prof. Vinay Kumar Pathak
Hon'ble Vice Chancellor,
CSJM University

PATRON :
Prof. S K Awasthi
Pro Vice Chancellor
CSJM University

SPEAKERS

SESSION 1
Innovation and Entrepreneurship & Startup

SESSION 2
Start Ab : A Motivational Story

Mr. Anil K Tripathi
Innovation Manager

Mr. Anubhav Maurya
Member, Team CSJMIF

Mr. Bhuvan Bhatia
Founder - ZBee Technologies

ORGANIZING COMMITTEE

- Dr Shilpa D Kaistha
- Dr Ekta Khare
- Dr Alok Pandey
- Dr R V Sreeharsha
- Dr Ranjana Gautam

VALUABLE PARTNERS

INSTITUTIONS INNOVATION TRAINING **START IN UP** **for STARTUPS** **INTERNSHALA** **Cashfree Payments**

As per the directives of the Honorable Vice-Chancellor, a one-day symposium titled “Wisdom Series Session on Innovation and Entrepreneurship” was organized by the Department of Life Sciences and Biotechnology. The symposium was guided by the Pro-Vice-Chancellor, Professor S.K. Awasthi. Anubhav Maurya, as the keynote speaker, shared key insights on innovation and entrepreneurship. He also explained the essential qualities of a successful entrepreneur, stating that even blue-chip companies like Google and McDonald's, as well as Indian unicorns, started from scratch, inviting participants to share innovative ideas.

In continuation, Mr. Bhuvan Bhatia, founder of *ZBee Technology Private Limited (Flotaa)*, discussed novel ideas, entrepreneurial thinking, and the incorporation of new technologies in production processes. He emphasized that adopting such innovations leads to growth in both products and productivity. Drawing an analogy from the Mahabharata, Mr. Bhatia explained to the 75+ students present that while Duryodhana only focused on victory, Arjuna thought about the benefits of victory for others, likening this mindset to entrepreneurship.

The session was chaired by Dr. Varsha Gupta, who elaborated on the key aspects of innovation. Innovation Officer Anil Kumar Tripathi highlighted that an innovator and entrepreneur constantly seeks change and stressed the need to elevate the technological level in a country to foster innovation.

The symposium was organized with the support of Dean of Innovation Foundation, Dr. Shilpa Kaistha, along with Dr. Alok Pandey, Dr. Ranjana Gautam, Dr. Ekta Khare, and Dr. R.V. Sriharsha. Technical assistance for the event was provided by Jaswant Kumar.



